

# YOU'RE INVITED

AS MY GUEST TO THE



# PROMO EXPO

Fall

SEPT 12, 2017

COLLEGE PARK, MD

Register As My Guest

The CPPA Fall Promo EXPO is a promotional advertising trade show featuring the latest items available in promotional marketing. Consider it a large showroom of ideas that will inspire new ideas to enhance your brand and your marketing strategy.

## EVENT DETAILS

Tuesday, Sept 12, 2017

**The Hotel at The University of Maryland**  
7777 Baltimore Ave, College Park, MD 20740

**9 - 10 am** Pre-show Education Session & Continental Breakfast  
**10 am - 2 pm** Exhibits Open

**FREE ADMITTANCE AS MY GUEST**  
Parking will be validated



**THE HOTEL**  
AT THE UNIVERSITY OF MARYLAND



## PRE-SHOW EDUCATION WITH PAUL BELLANTONE, CAE

Please plan to arrive early and join an engaging conversation with Promotional Products Association International (PPAI), President and CEO, Paul Bellantone, CAE, as he discusses and demonstrates the effectiveness of promotional products as an advertising medium.

As new marketing strategies and tactics emerge, promotional products continue to withstand the test of time as the preferred media to break through the clutter.