



December 2023 CPPA Peake Award Recipients

Tracey Therres – Apex Advertising

Distributor Internal Support Person of the Year

Cierra McAfee – SanMar

Supplier Internal Support Person of the Year

Brocky Proxmire – Summit Group

Distributor Sales Representative of the Year

Kelly Rothman – SanMar

Supplier Sales Representative of the Year

Michael Valentini – Mike Valentini Promotions

The John Bennis Memorial Multi-Line Representative of the Year

Nathan Showalter – API Source

The Rising Star Award

Tony Limetti – Ariel Premium Supply

The Peake Award

Cynthia Brown – API Source

Cliff Quicksell – Cliff Quicksell & Associates

Hall of Fame

Sonic Promos

Distributor of the Year

HIT Promotional Products

Supplier of the Year



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Excellence in Promotions:

Cliff Quicksell, Jr, MAS+ - Cliff Quicksell Associates

SILVER WINNER – Business to Business Programs

Sonic Promos Collab

GOLD WINNER – Social Media Presence/Content

Sonic Promos Collab

SILVER WINNER – Internal Communication Program

Sarah Wittkop – Summit Group

GOLD WINNER – Employee Incentive Program

Stephanie Roppolo – Summit Group

SILVER WINNER – Consumer Program