

You're Invited

AS MY GUEST TO THE

NOVA SHOWCASE

DATE

MAY 2, 2017

LOCATION

The Waterford
6715 Commerce Street
Springfield, VA 22150

SCHEDULE

10 am - 2 pm EXHIBITS OPEN

WHY ATTEND?

The NoVA Showcase is an industry tradeshow that highlights the latest items available in promotional advertising. Consider it a large showroom of ideas that will inspire new ideas to enhance your brand and your marketing strategy.

[Register As My Guest](#)

INTERESTING FACTS

FACT 1: Promotional Products are THE most effective form of advertising

FACT 2: 52% of people do business with a company after receiving a promotional product

FACT 3: 76% of people recall a name on a promotional product they have received

FACT 4: 55% of people keep promotional products for more than 1 year

